# NewEntreprener



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Invest Tokyo

● 東京都



Tokyo One-Stop Business Establishment Center is a place where you can do the various procedures required to set up a company. A satellite center was also opened in Shibuya and Marunouchi in 2017, for making it easier to use.

This time, we talked to Emiko Oda, who is KabushikiKaisha Shinkarabo Representative Director



### relay interview .....



# The start was the consultation from the student on Twitter, which I started graduate student

I had no intention of starting a business. It is quite the outcome .... When I was a company employee, I had a big earthquake at a high floor office. Then I thought, "Ah, I'm going to die." At the same time, I thought that I wished I had learned "Chinese thought" that I had leaned in college. I quit the company, and I decided to transfer to Waseda university to study the Oriental philosophy. After graduating, I went to the graduate school of the University of Tokyo through examination.

When I was this graduate student, I started Twitter. When I introduce myself as a graduate student at the University of Tokyo, the questions I was asked from the students for advice on how to study got increased. Since I have experience that I was not good at studying, I can understand the feelings of those who can not do it well. I gave my own advice, and I received an email of gratitude saying, "I got into the school I wanted." "This is interesting," I gradually found it interesting.

## While providing the ability that I have, It gradually became established as a business

However, it is very inefficient if you only reply to the questions one-on-one. Therefore, for example, I created the answer file for the question, such as how to memorize English words, and uploaded to the server as PDF file. Mechanism was created to read.





Profile/After being a company employee, he transferred to Waseda University as a bachelor's degree, and after graduating, she entered the University of Tokyo graduate school. She provides know-how of study by utilizing know-how cultivated in days she worked to students and members of society while she is in the University of Tokyo. Many successful results, regardless of students or business person. October 2018 she Established her company. Twitter followers 34,000 people. There are 5,000 e-mail readers. In her book, "社会人から私の東京大学大学院合格大作戦".

On the other hand, I decided to collect and list the mails of the questioners. I create an e-mail magazine, and deliver it. When I was a company employee, I was in charge of the company's e-mail magazine, and I wrote articles on my own, so I have experience to send e-mail magazine. When it was only for high school students, it was free of charge to give them information, but eventually they became university students, became working people, and sometimes they were connected by e-mail magazines. I held a lecture based on to the consultation experience, then I received a high evaluation from more than 80% of the participants in the questionnaire. Then, while continuing this, I started to have confidence of providing general learning and educational service as a business, and I decided to make a company.

# I can trust the center because operated by National government and Tokyo Metropolitan Government.

However, I didn't know at all how I could set up a company. At that time, I saw a video that uses of Tokyo One-Stop Business Establishment Center posted on Facebook. "If you come here, company establishment will be completed from scratch!" I felt it was reliable because the center was operated by National Government and Tokyo Metropolitan Government. So I decided to visit. Then, as if it were being put on the belt conveyor, yes, next, yes, the procedure goes on smoothly. They explained carefully what I did not understand and I reached the registration without trouble. I did not think that the procedure for establishing the company was completed so smoothly.



## Quick advice

The Tokyo Open One-Stop Business Establishment Center is easy to understand because the booths are lined up with the various procedures required to set up a company. Moreover, it is very convenient because you can create all the necessary documents for the application in one place only. Anyway, I recommend you to visit once.

Join "Tokyo Business Startup Seminar"! Participation FREE!

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