## New Entrepreneur



**O6** 2016 October





The Tokyo One-Stop Business Establishment Center is a one-stop consultation service center that helps carry out necessary procedures for business establishment. New Entrepreneur @ provides you with various information, including the voices of the center's users, contents of services, offered, and event information.



#### Relay Interview .....



# Want to launch a company that provides sound recording services and recording equipment rental services targeting foreign film crews

In recent years there have been increasing opportunities to highlight the appeal of Japanese culture and lifestyles overseas. This has led to a string of foreign media crews visiting Japan to gather information and make films. In comparison with the U.S., however, the existing support and equipment services available to them in Japan are not sufficient. In particular, they have a lot trouble in doing on-location sound recording. Thus, I had the idea of launching a company that provides recording services and recording equipment rental services for foreign TV and film crews.

Obtained resident status really quickly thanks to the new system set up by the Tokyo Metropolitan Government (TMG) for obtaining a "business manager" visa and application support from the Business Development Center Tokyo

How can I launch a company in Japan? As a result of doing some online research, I found out about the **Business**Development Center Tokyo (BDCT) for its application service, and the Tokyo One-Stop Business

Establishment Center (TOSBEC) and paid them a visit.

I was able to submit the necessary application forms to the BDCT and whenever any inadequacies were found, I received advice from a bilingual counselor in English and corrected them. The BDCT then completed the application procedure with the TMG for me. Starting a business also involves a lot of cumbersome procedures, such as for the authentication of articles of incorporation and registration, tax, social insurance, immigration. However, thanks to the



TOSBEC and the BDCT, without visiting each institution I could receive valuable advice and finish preparing the necessary application forms in once place.



#### **Manuel Loninger**

**Profile:** From Austria, age 34, sound recording engineer After graduating from the Art Department of Santa Monica College in California, Manuel worked on sound production for television and film for over 14 years. He is now preparing to launch a company that provides sound recording services and recording equipment rental services in Tokyo.

## Want to establish a high-profile company that provides services that are unprecedented in Japan

For five years before actually beginning preparations to launch my company, I visited Tokyo many times to make connections in the film industry. Although it is not easy for foreigners to start businesses in Japan, it has been a good challenge. I think it is a challenge worth accomplishing, no matter what it takes. Using the connections that I have cultivated over the years, I want to create a high-profile company that provides services that are unprecedented in Japan.



### My one key tip

Most of the application forms that you have to fill out to start a company must be completed in Japanese. This is a major hurdle for foreign applicants. But with the support of the Business Development Center Tokyo and the Tokyo One-Stop Business Establishment Center, the issue will be solved.

#### Anyone can use this service free of charge.

Now we are accepting applications November Information Session for foreigners in English

Date: Thursday, November 17

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[The Tokyo One-Stop Business Establishment Center]
Address: Japan External Trade Organization (JETRO) Headquarters 7F
ARK Mori Building, 12-32, Akasaka, 1-chome, MInato-ku, Tokyo
TEL: 03-3582-8352 FAX: 03-5561-4123 URL: http://tosbec.org

