

The Tokyo One-Stop Business Establishment Center is a one-stop consultation service center that helps carry out the necessary procedures for business establishment. New Entrepreneur@ provides you with various information, including the voices of the center's users, details of the services offered, and event information. This report features an interview with Mr. Masanori Kita, who marked the Center's 100<sup>th</sup> case of assisting with applications. Mr. Kita was certified with Articles of Incorporation by a notary service.

## User Relay Interview .....



### Consultancy qualification obtained while working as an employee bringing new career opportunities

I started my career in the fields of production management and logistics at the company I joined upon graduation. As I gained experience in those fields over the years I began to think vaguely about acquiring some business-related qualification, without any concrete plan or vision for future career building. Determined to take action, even with no fixed objective, I chose the Small/Medium Enterprise Management Consultant qualification as my target and began to study for the certifying examinations. After three years of study, I passed the examinations when I was 30. To maintain the certified Small/Medium Enterprise Management Consultant qualification, you need to go through regulatory renewal processes that involve a number of requirements, including a specified time actually spent on providing consulting service. To meet this requirement, I started to privately engage in consulting service, focusing on supporting business start-ups, using the time outside my work hours as an employee. Then in no time, I became more interested in my private business, and decided to leave the company to become an independent management consultant full-time.

### Establishing a company, an approach to enhancing consulting capabilities

Upon resignation, I joined a group offering business support and consulting for NPOs, where I developed the necessary skills over four months before becoming independent last August. My area of specialty was supporting start-ups. I provided appropriate advice on management planning and financing, while being aware of my weakness in the area of practical procedures for establishing a company. To address this issue, I thought I should establish my own company to learn first-hand the relevant procedures. Seeking appropriate support, I visited the Tokyo One-Stop Business Establishment Center.



#### Mr. Masanori Kita

Born in 1976. After graduating from Nagoya University graduate school, entered a farm products wholesale company. Resigned from the company in April 2016 to become an independent management consultant. In October of the same year, established a company with the name "North Planning," which includes the English word for Kita, his family name.

### Articles of incorporation certified five days after first visit to the Center

Before my first visit to the Center, I knew a little about the organization through my consulting engagements, but I didn't realize how helpful the service is. It was beyond my expectation. It took only five days from the first consultation session until I had a completed certification of the articles of incorporation, taking a total of a mere three visits. It was very convenient to be able to receive specialist advice in the same location on a range of processes involving business establishment, from registration and certification of the articles of incorporation to tax and social insurance affairs. I believe the One-Stop Center truly lives up to its name. First-time visitors may feel hesitant, but I strongly recommend aspiring entrepreneurs to come to check out its services.



#### My one key tip

For setting up a business, completing the necessary procedures is not very difficult. The more important thing is that you have a clear and solid concept and purpose for the planned business, as well as a strong passion for pursuing your vision. Having established these elements, bring your plan to the Center. They will help you with the necessary procedures.

### TOSBEC information session (Dec.) is now accepting your registration. Free of charge!

- Dates: Dec. 6 (Tue.), 8 (Fri.), 13 (Tue.), 20 (Tue.)  
 ▲ On Dec. 16 (Fri.): Experience-Based Workshop with Established Entrepreneurs
- Program:
1. Special lecture & Networking (14:00 – 14:45)  
 Different topics, including on how to use of start-up guarantee programs, will be selected for each session.
  2. Consultation at the booth of your choice (14:45 – 15:30)  
 To register or for more details, please access the link: <http://www.tosbec.com/#form>



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